



PDTU

Attn: Public Relations

P.O. Box 313214

Jamaica, NY 11431

Join us on Sunday, November 8th 2009 at the Times Square Arts Center as Poder de Todos Unidos, Inc. (PDTU) hosts the 12th Annual AIDS Benefit "Miss Riis Park Universe." Every year we host this event for one main purpose: to raise enough money from ticket sales and sponsorship so that PDTU can donate the funds to either a charitable organization or a health agency that specializes in prevention and care services to men, women and families that are living with, or affected by, HIV/AIDS.

Are you a health agency or business and would like to be featured in our event? Would you like to give your company more media and public exposure? Would you like to increase your customer base? If so, kiosk registration is now open!! PDTU will allow a restricted number of agencies to distribute informative literature or offer their services during the night of the big event. For all of our promotional events, please visit our upcoming events tab at [www.poderdetodosunidos.org](http://www.poderdetodosunidos.org) To download our press releases or 2009 Main Event Sponsor Kit, please visit [www.poderdetodosunidos.org/links.html](http://www.poderdetodosunidos.org/links.html) When visiting, make sure your pc sound is on.

PDTU is a 501 c3 non-profit agency that serves the NY-Metropolitan area. We are not a direct service provider; instead, we act as a referring agent to the public. Additionally, we donate monetary assistance to other non-for-profits through projects such as our Annual AIDS Benefit and our Toys4Tots gift giving campaign.

We hope that you will join us in our quest to bring more awareness to the growing AIDS epidemic by supporting community enriching projects such as this one. You can be a part of this big event through kiosk registration, tax-exempt sponsorship packages, or a tax-exempt ad-space purchase in our Show Bill that will be distributed on the night of the big event. If you have any questions, please feel free to reach me via the contact information below.

Sincerely,

Luis Almonte

Public Relations Director

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